

## ABSTRACT

The described arrangements and procedures pertain to configuring image forming devices to form images on various types of print media. Specifically, an imaging device sense data from a sheet of print media independent of whether a media marking comprising the data is imprinted on an edge or a face of a sheet of print media. The sensed media marking includes media parameter information corresponding to the sheet of print media. The imaging device retrieves the media parameter information from the sensed media marking to configure imaging operations.